

Editorial Calendar 2010

Month	Feature Story	Focus Topic	Special Topic	Special Sections	Event Calendar	Bonus Distribution	Ed/Adv Deadlines
January	Project of the Year Winners	Doors & Door Equipment	Performance Based Code			IEE Expo Mumbai	Ed: 11/15/09 Adv: 11/25/09

SOURCE Directory - Include your company in the most complete elevator/escalator industry directory. This international directory is used all year long and by over 36,000 industry professionals. Don't be left out! **Deadline: November 1, 2009**

February	Banco de Occidente	Traffic Analysis & Modernization Systems	Continuing Education		IEE Expo 2010 Mumbai Feb. 3-5		Ed: 12/15/09 Adv: 12/29/09
March	Water Tower Escalators in North Carolina	Escalators Moving Walks	Performance Based Code			China WEE Expo	Ed: 1/15/10 Adv: 1/27/10

China Digest - Include your company listing in this special digest specifically for the China WEE Expo in Langfang, China. **Deadline: January 19, 2010** Distribution: 5,000

April	Linked Hybrid Tower in Beijing	Green Environmental Issues	Continuing Education		NAEC Spring Conference Apr. 10-13 China WEE Expo Apr. 21-24	China WEE Expo	Ed: 2/15/10 Adv: 2/24/10
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EURO SOURCE Directory - CD-ROM directory will include suppliers and manufacturers within and for the European market. **Deadline: January 5, 2010** Distribution: 30,000

May	Washington National Baseball Stadium	Accessibility	Performance Based Code	Liftex UK Market	Liftex 2010 May 12-13 NAVTP May 13-16	Elevator U Elevcon Liftex CECA	Ed: 3/15/10 Adv: 3/29/10
June	Newseum	Machines, Motors & Pumps	Continuing Education	EURO Source 2010 CD	Elevcon Luzerne Jun. 2-4 Elevator U Jun. 8-10 CECA Jun. 1-5		Ed: 4/15/10 Adv: 4/28/10

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July	Elevators in Historic Madrid	Special Purpose Elevators	Performance Based Code	Focus on Fixtures			Ed: 5/14/10 Adv: 5/27/10
August	The Tornado Tower	Inspection	Continuing Education		NAESAI Chicago Aug. 5-11	NAEC	Ed: 6/15/10 Adv: 6/28/10
September	Elevators Around the World Part 1: The Americas	Maintenance	Performance Based Code	NAEC Expo Special	NAEC Annual Convention Sept. 27-30	NAEC	Ed: 7/15/10 Adv: 7/28/10
October	Elevators Around the World Part 2: Europe	Cab Enclosures	Continuing Education		European Lift Congress Oct. 19-20		Ed: 8/16/10 Adv: 8/27/10
November	Elevators Around the World Part 3: Asia/Australia	Lubricants & Fluids	Performance Based Code	Focus on the Italian Market	LIFT Expo Nov. 17-20	LIFT Expo Milan	Ed: 9/15/10 Adv: 9/28/10
December	Elevators Around the World Part 4: Middle East/Africa	Suspension Means	Continuing Education	Double Anniversary Issue			Ed: 10/15/10 Adv: 10/27/10

***Regularly featured columns include Engineering, Reader's Platform and Technology. In every issue: Corporate Reports, Editor's Overview, History, Industry News, Legal Issues, Product Spotlight, Patents and Re-Call-Backs

Details of this calendar may change without notice.